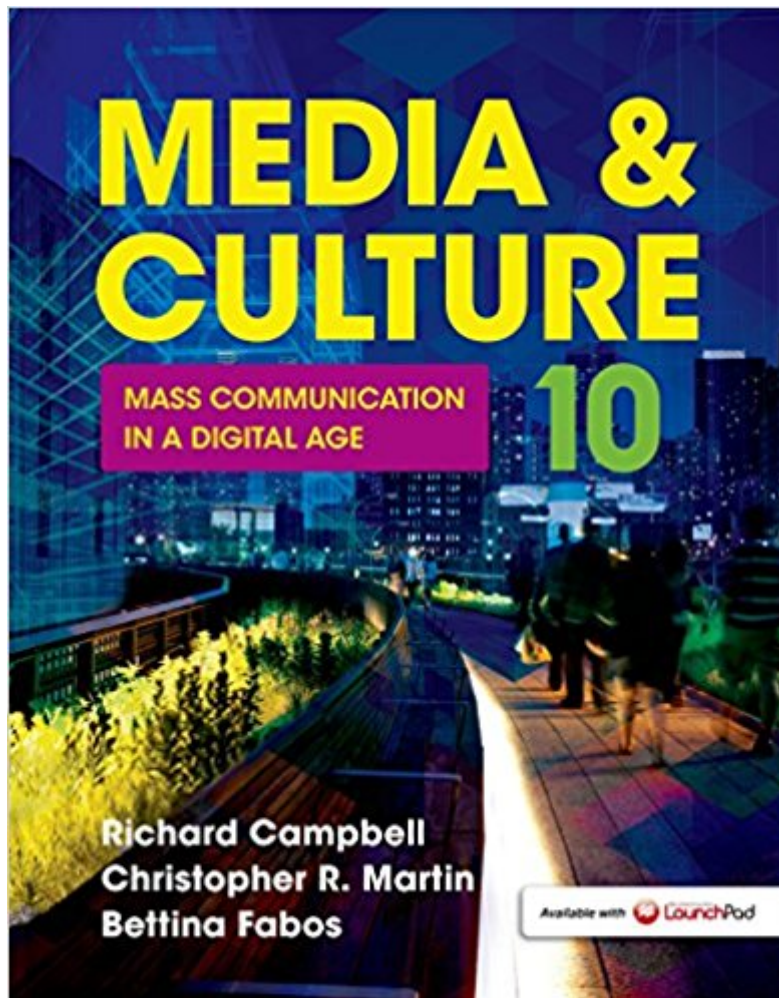




Ebook Directory
the best source of ebook

The book was found

Media & Culture: Mass Communication In A Digital Age



Synopsis

Tracking number is immediately provided! always within 24 hours. Clean copy with minimal signs of use. Satisfaction is 100% guaranteed

Book Information

Paperback: 672 pages

Publisher: Bedford/St. Martin's; 10 edition (March 27, 2015)

Language: English

ISBN-10: 1457668734

ISBN-13: 978-1457668739

Product Dimensions: 8.5 x 0.9 x 10.8 inches

Shipping Weight: 2.8 pounds

Average Customer Review: 4.1 out of 5 stars 61 customer reviews

Best Sellers Rank: #3,174 in Books (See Top 100 in Books) #14 in [Books > Textbooks > Communication & Journalism > Communications](#) #19 in [Books > Politics & Social Sciences > Social Sciences > Communication & Media Studies](#) #20 in [Books > Reference > Words, Language & Grammar > Communication](#)

Customer Reviews

Tracking number is immediately provided! always within 24 hours. Clean copy with minimal signs of use. Satisfaction is 100% guaranteed

Great modern textbook. I really enjoyed this book, it has TONS of information packed inside. My biggest and really only complaint is the long examples it is common throughout ever page to see wordy examples such as "TV can show many colors such as blue, green, yellow, white, red, orange, and teal" sometimes it feels like Bubby from Forest Gump wrote this book.

Had to buy this book for my media class and its pretty insightful. My media class fully revolved around this book. Therefore, it was an absolute must read. However, I keep it on my book shelf and have gone back to it even after having aced my class because its really informative.

This text book is one of the best I've come across in my field (mass communication) over the years. It is very well organized, has clear sections, and is visually pleasing with lots of pictures and charts. The textbook is modern and up to date, using easy to understand language and modern

terminology to reach its audience. Overall a great book, and if you need it for class you're in luck!

Great price since it's a used rental but the condition of the textbook is pretty darn awful I must say

Let me be frank, I bought this for a class, but have found it to be a rehash of communications history, without any unique insight. I'll probably keep it to fill space on my "Look what I know" shelf (be honest with yourselves, everyone has one of these in their office) but I doubt if it becomes a reference guide of any sort. It fulfills the requirement as textbook, but don't feel it'll improve your career prospects.

This was a great book but we went thru it so quickly I felt as though I didn't get as much out of the book as I could have. The teacher also felt the class length for night school was too short. She usually does this class in 14 weeks. But otherwise, it was a well written and organized book.

A good textbook, up to date and informative, it was a great resource for my intro to journalism class.

Need it for college class. Renting is so much cheaper than buying

[Download to continue reading...](#)

Media & Culture: Mass Communication in a Digital Age Media & Culture 2016 Update: Mass Communication in a Digital Age Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) Mass Media Law: Mass Media Law Media/Impact: An Introduction to Mass Media (Cengage Series in Communication Arts) Mass Communication: Living in a Media World (Media and Public Opinion), 4th Edition How Social Media is Changing Sports: Its a Whole New Ballgame (The Hampton Press Communication Series (Mass Communication and Journalism)) Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Looseleaf Introduction to Mass Communication: Media Literacy and Culture Media & Culture: An Introduction to Mass Communication Introduction to Mass Communication: Media Literacy and Culture Updated Edition Introduction to Mass Communication: Media Literacy and Culture Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Between Film, Video, and the Digital: Hybrid Moving Images in the Post-Media Age (International Texts in Critical Media Aesthetics) Personal Connections in the Digital Age (Digital Media and Society) Digital Religion, Social Media

and Culture: Perspectives, Practices and Futures (Digital Formations) Media/Impact: An Introduction to Mass Media Taking Sides: Clashing Views in Media and Society (Taking Sides : Clashing Views in Mass Media and Society) Photocommunication Across Media: Beginning Photography for Mass Media Professionals Media Effects Research: A Basic Overview (Mass Communication and Journalism)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)